

I - C L U B   A N N U A L

# MEMBERSHIP GUIDE



# DEAR HAWKEYE FAN:



You represent the driving force of Iowa athletics! When you support the I-Club, we are able to achieve our vision of providing a first-class experience for Hawkeye student-athletes—helping them to **'Win. Graduate. Do It Right.'**

It's never been a better time to be a Hawkeye. We've had tremendous success throughout all of our 22 intercollegiate sports teams—whether it's Big Ten Player of the Year honors, NCAA championships, or record high graduation rates. We are continually amazed by and proud of what our student-athletes are accomplishing in competition, in the classroom, and in the community.

We have big plans for the future, but we can't do it without you. You are a crucial member of the Hawkeye team, and we count on your loyalty and generosity to make our future even more momentous. On behalf of our 22 sports, 600 student-athletes, and our 250 coaches and staff, thank you for supporting the I-Club.

**Go Hawks!**

*Iowa Athletics Development Team*

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# WHAT IS THE I-CLUB?



Established in 1974 by former Athletic Director C.W. "Bump" Elliott, the I-Club is the home of loyal and dedicated Hawkeye fans who show their pride and support through financial contributions.

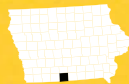
**How do you become a member of the I-Club?** You contribute \$50 or more each year to the I-Club Fund, which includes our more than 10,000 season ticket holders who make a per-seat contribution—earning them priority points to improve their fan experience.

As one of our many annual contributors to the I-Club, you provide Hawkeye student-athletes with the resources and support they need to be successful.

03

\$17M

I-Club members contribute more than \$17 million each year to support Hawkeye student-athletes.



I-Club members live in 98 of Iowa's 99 counties.



I-Club members live in 45 U.S. states and Washington, DC.

## ABOUT OUR I-CLUB MEMBERS

\$55,323

I-Club members help Hawkeye athletics invest \$55,323 per student-athlete, which includes scholarships, athletic and medical training, strength and conditioning, nutrition, athletic equipment and uniforms, and much more.

# SHOW YOUR HAWKEYE PRIDE



Want to deepen your involvement with Hawkeye athletics?

Here are a few ways you may be able to extend your support for student-athletes.

## 1 JOIN THE I-CLUB!

As one of our many annual contributors, you provide Hawkeye student-athletes with the resources and support they need to 'Win. Graduate. Do It Right.'

## 2 PURCHASE SEASON TICKETS

We offer season ticket packages for eight Hawkeye sports—baseball, football, men's and women's basketball, women's gymnastics, softball, volleyball, and wrestling. Your support boosts all Hawkeye teams and student-athletes.

## 3 SUPPORT SCHOLARSHIPS FOR STUDENT-ATHLETES

You can make a contribution to the Hawkeye Scholarship Fund, which provides crucial financial support exclusively for scholarships and provides resources that help in the eligibility, retention, and graduation of Iowa's student-athletes.

## 4 ATTEND ONE OF OUR APPROXIMATELY 75 EVENTS EACH YEAR

Meet coaches, student-athletes, and fellow Hawkeyes close to home!

## 5 SHOW YOUR HAWKEYE PRIDE

Whether it's on talk radio or podcasts, social media, or at work, you can promote the positive attributes of being a Hawkeye.

# YOUR IMPACT

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05

400+

Number of student-athletes that were able to learn more about budgeting, credit scores, financial decisions, and investing during financial literacy seminars in the past year.

600+

Our 600+ student-athletes had the academic resources to find success in the classroom with an average cumulative GPA of 3.215 and 175 student athletes making the dean's list.

60%

Nearly 60% of student-athletes took part in community engagement initiatives last year.

175

175 student-athletes attended a seminar on diversity, leadership, and effective listening.

**JULY 1**

I-Club membership year begins



**END OF JULY**

Football single game tickets on sale



**LATE SUMMER**

Wrestling season ticket renewals begin



**EARLY WINTER**

Football season ticket renewals begin



**MARCH 31**

Football season ticket and I-Club per-seat contribution deadline



**EARLY SUMMER**

Men's and women's basketball season ticket renewals available



**JUNE 30**

I-Club membership year ends



# IMPORTANT DATES







## I-CLUB PRIORITY POINT SYSTEM

1

POINT

For every \$100 of  
cumulative athletics  
giving

3

POINTS

For every year of season  
tickets for football,  
men's and women's  
basketball, or wrestling

10

POINTS

One-time award in  
recognition of being  
a University of Iowa  
graduate

20

POINTS

One-time award in  
recognition of being an  
Iowa letterwinner

## ANNUAL POINTS AWARDED BASED ON MEMBERSHIP LEVEL

1

POINT

I-CLUB LEVEL

3

POINTS

CENTURY HAWK LEVEL

5

POINTS

BRONZE HAWK LEVEL

10

POINTS

SILVER HAWK LEVEL

20

POINTS

GOLDEN HAWK LEVEL

30

POINTS

CHAMPION HAWK LEVEL

50

POINTS

KINNICK SOCIETY LEVEL

100

POINTS

KINNICK SOCIETY GOLD LEVEL

# PRIORITY POINT SYSTEM



I-Club membership provides you with perks, including opportunities to:

- Cheer on the Hawkeyes in some of the best seats within Kinnick Stadium or Carver-Hawkeye Arena
- Park closer to Kinnick Stadium or Carver-Hawkeye Arena
  - Attend exclusive Iowa athletics events
- Earn priority points to help you secure away game and postseason tickets

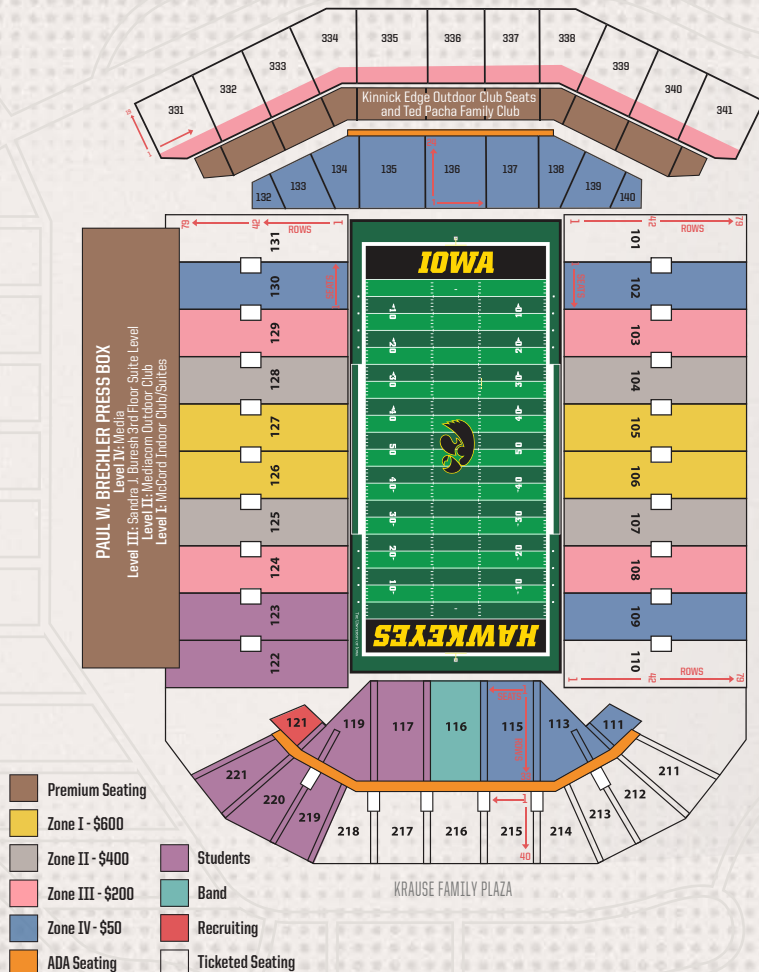


# KINNICK STADIUM SEATING: FOOTBALL

When you watch the Iowa football team swarm the field at Kinnick Stadium, you have the opportunity to do so in some of the best seats in the house. Your season ticket purchase in designated areas within Kinnick Stadium and your per-seat contribution—which is the minimum contribution required for those seats—count toward your annual I-Club membership.

This Kinnick Stadium map details the minimum annual contribution for each area. Ticket availability is based on priority status.

09





UNIVERSITY HEIGHTS

- Kinnick Society Gold (KG)**  
(\$15,000+) One or two pre-assigned reserved parking spaces for parking and/or tailgate.
- Kinnick Society (KS)**  
(\$10,000 - \$14,999) One parking space, open parking.
- Kinnick Society (KS) / Champion Hawk (CH)**  
(\$6,000 - \$14,999) One parking space, open parking.
- Golden Hawk (GH) & above**  
(\$2,500 - \$5,999) One parking space, open parking.
- Silver Hawk (SH) & above**  
(\$1,200 - \$2,499) One parking space, open parking.

- ADA Parking** \*Ramp 3 is only available with season-long ADA parking passes. Vehicles must display a state issued ADA placard or license plate.
- Public Parking** \*Prepaid passes are required for bus parking on Hawkins Dr.
- RV PARKING ONLY:**  
KG, KS, CH & GH RV Parking  
Location chosen by priority points within membership level based on availability.
- SH RV Parking**  
Self park, first come-first served.
- Road Closed**  
Lot/Ramp Entrance

UT MAIN CAMPUS →

← TO FINKBINE GOLF COURSE

GRAND AVE.

MELROSE AVE.

# CARVER-HAWKEYE ARENA SEATING: MEN'S BASKETBALL

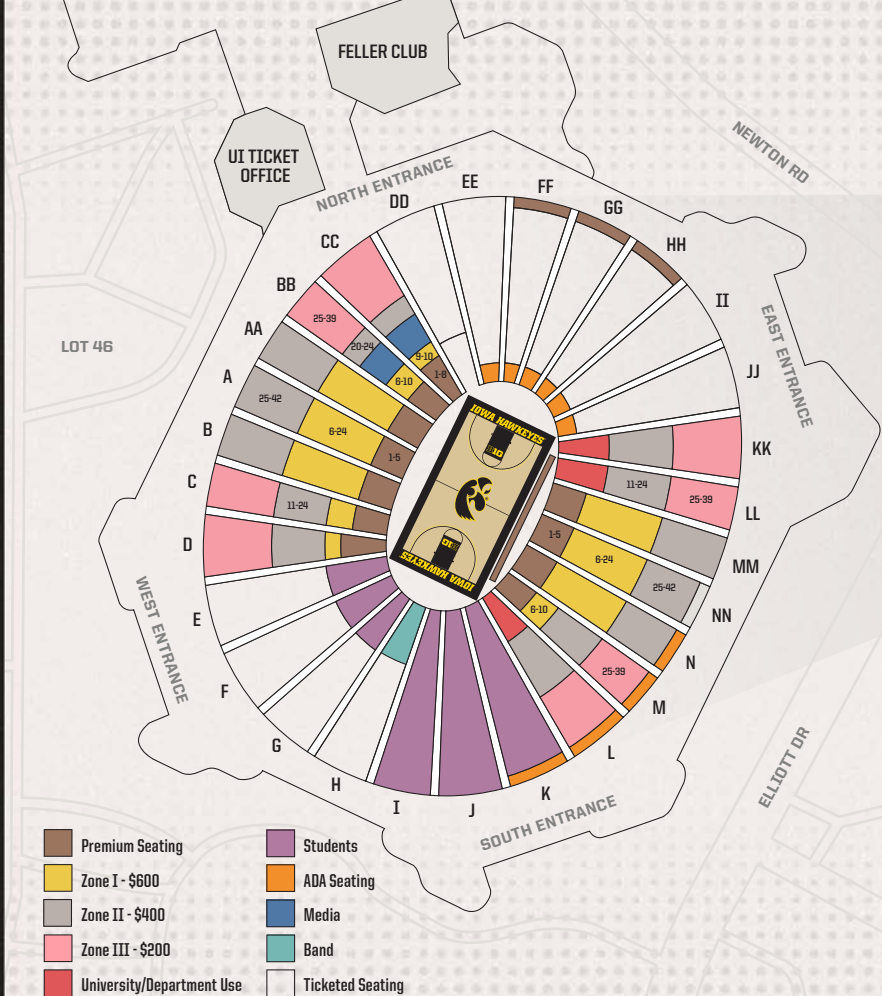


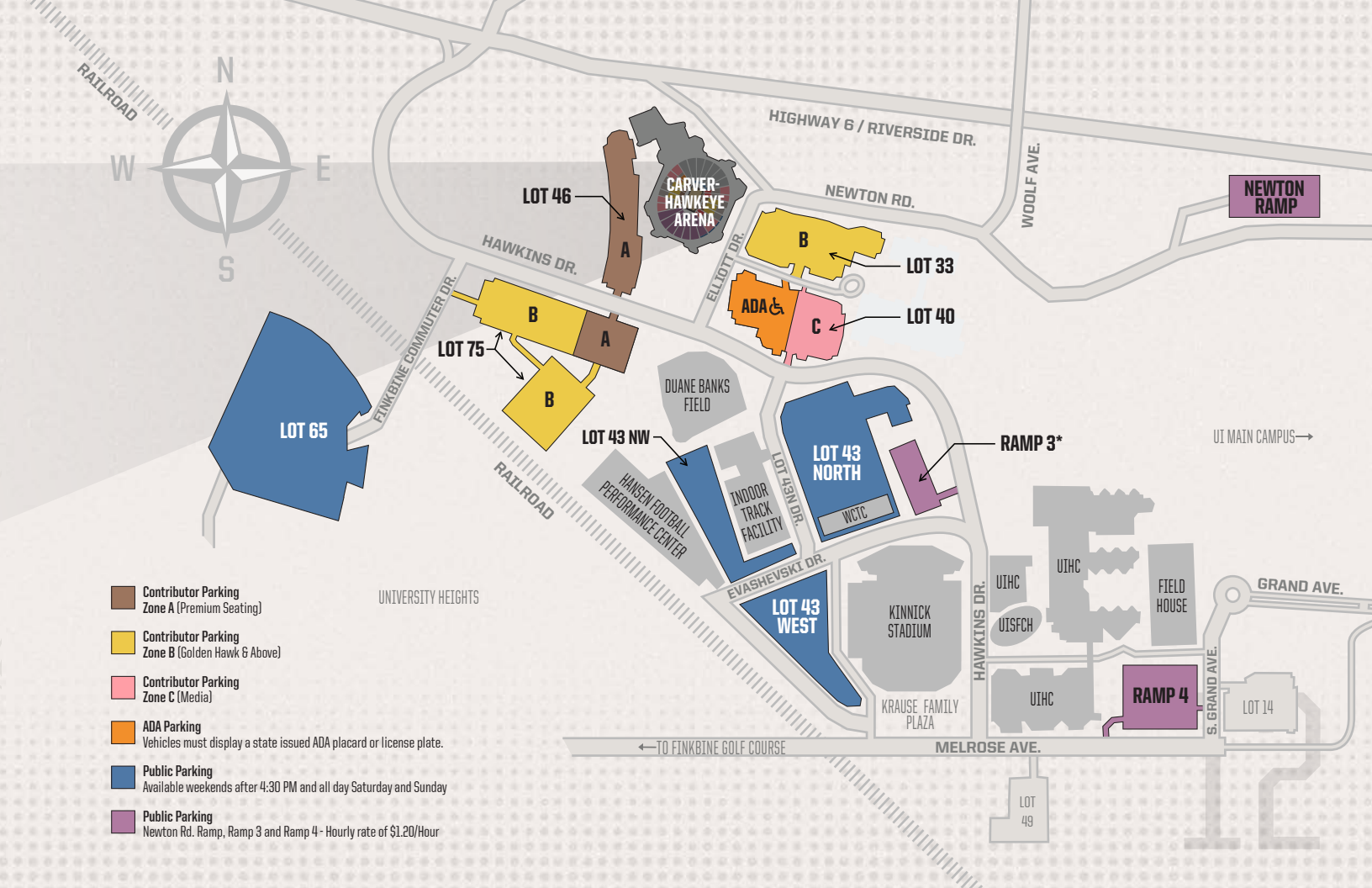
Season ticket holders can cheer on the Hawkeyes at Carver-Hawkeye Arena in seats that are close to the action. Your season ticket purchase in designated areas within Carver-Hawkeye Arena and your per-seat contribution—which is the minimum contribution required for those seats—count toward your annual I-Club membership.

*Men's basketball premium seating does not count towards I-Club membership.*

*This Carver-Hawkeye Arena map details the minimum contribution for each area. Ticket availability is based on priority status.*

# 11





- Contributor Parking Zone A (Premium Seating)**
- Contributor Parking Zone B (Golden Hawk 6 & Above)**
- Contributor Parking Zone C (Media)**
- ADA Parking**  
Vehicles must display a state issued ADA placard or license plate.
- Public Parking**  
Available weekends after 4:30 PM and all day Saturday and Sunday
- Public Parking**  
Newton Rd. Ramp, Ramp 3 and Ramp 4 - Hourly rate of \$1.20/Hour



UNIVERSITY HEIGHTS

← TO FINKBINE GOLF COURSE

UT MAIN CAMPUS →

LOT 49

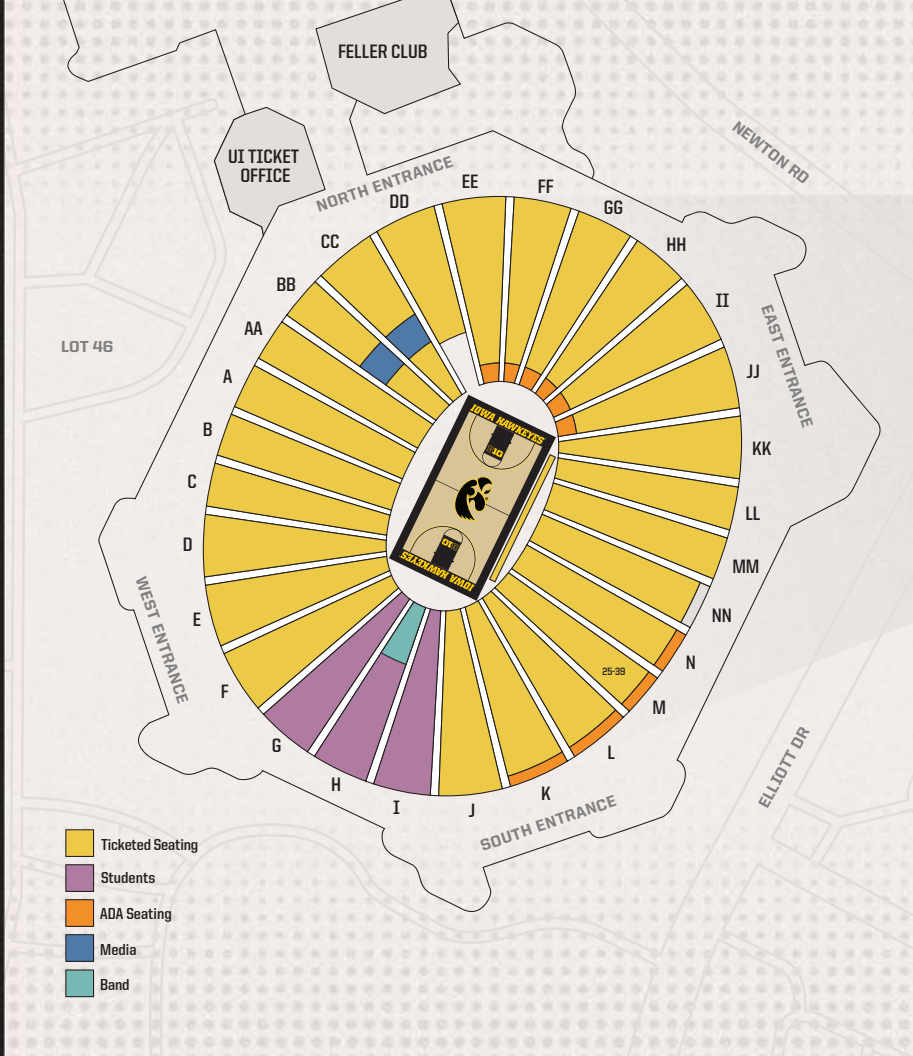
LOT 14

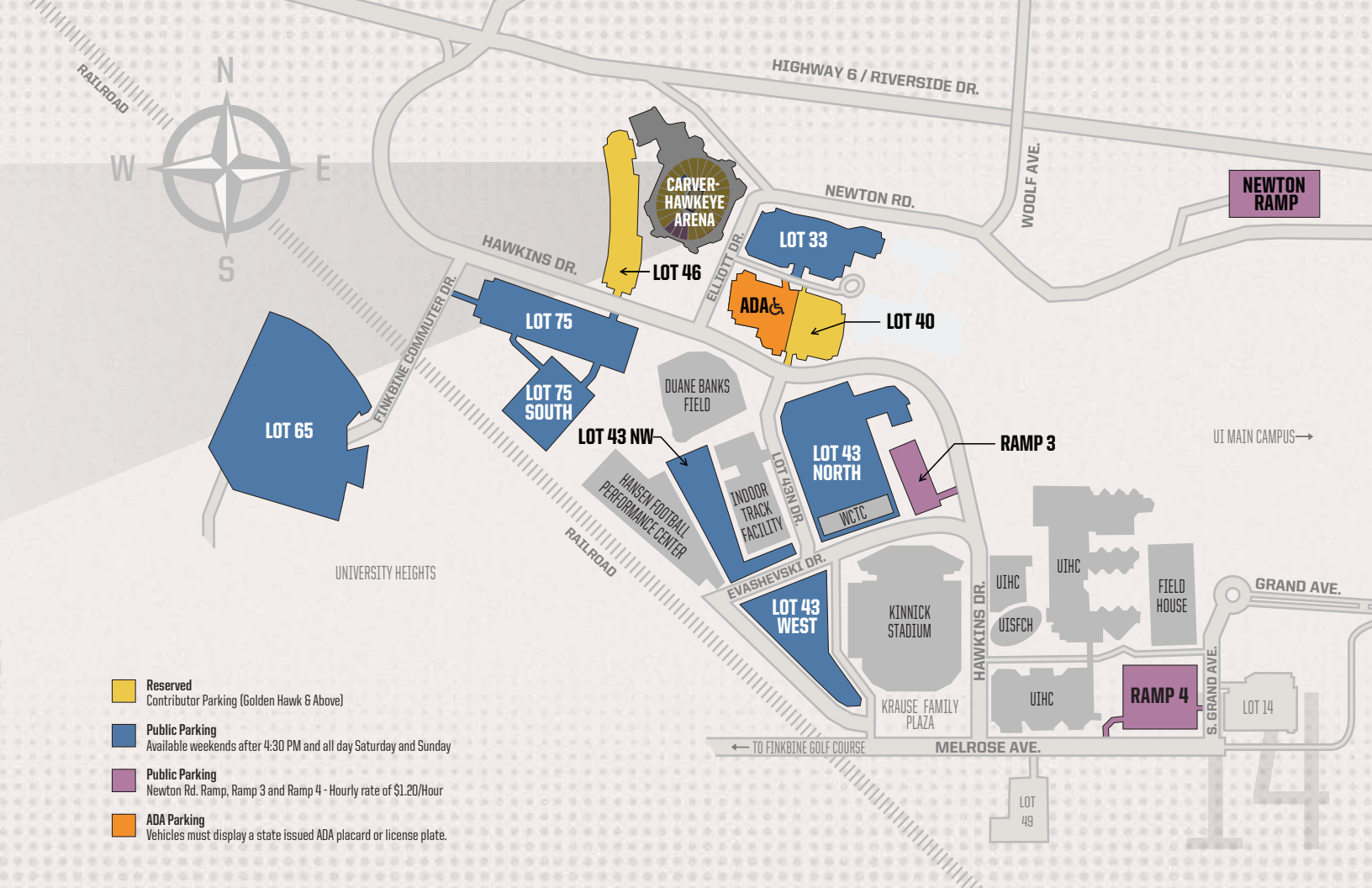
# CARVER-HAWKEYE ARENA SEATING: WOMEN'S BASKETBALL



Iowa's women's basketball is one of the most well-respected programs at the University of Iowa and throughout the nation, and our season-ticket holders and fans give us an unmatched home-court advantage. In fact, Iowa women's basketball has won nearly 80 percent of its games at Carver-Hawkeye Arena.

Your season ticket purchase for women's basketball gives you access to the best seats. Ticket availability is based on priority status.





- Reserved**  
 Contributor Parking (Golden Hawk 6 Above)
  
- Public Parking**  
 Available weekends after 4:30 PM and all day Saturday and Sunday
  
- Public Parking**  
 Newton Rd. Ramp, Ramp 3 and Ramp 4 - Hourly rate of \$1.20/Hour
  
- ADA Parking**  
 Vehicles must display a state issued ADA placard or license plate.

UI MAIN CAMPUS →

← TO FINKBINE GOLF COURSE

LOT 49

LOT 14

# CARVER-HAWKEYE ARENA SEATING: WRESTLING

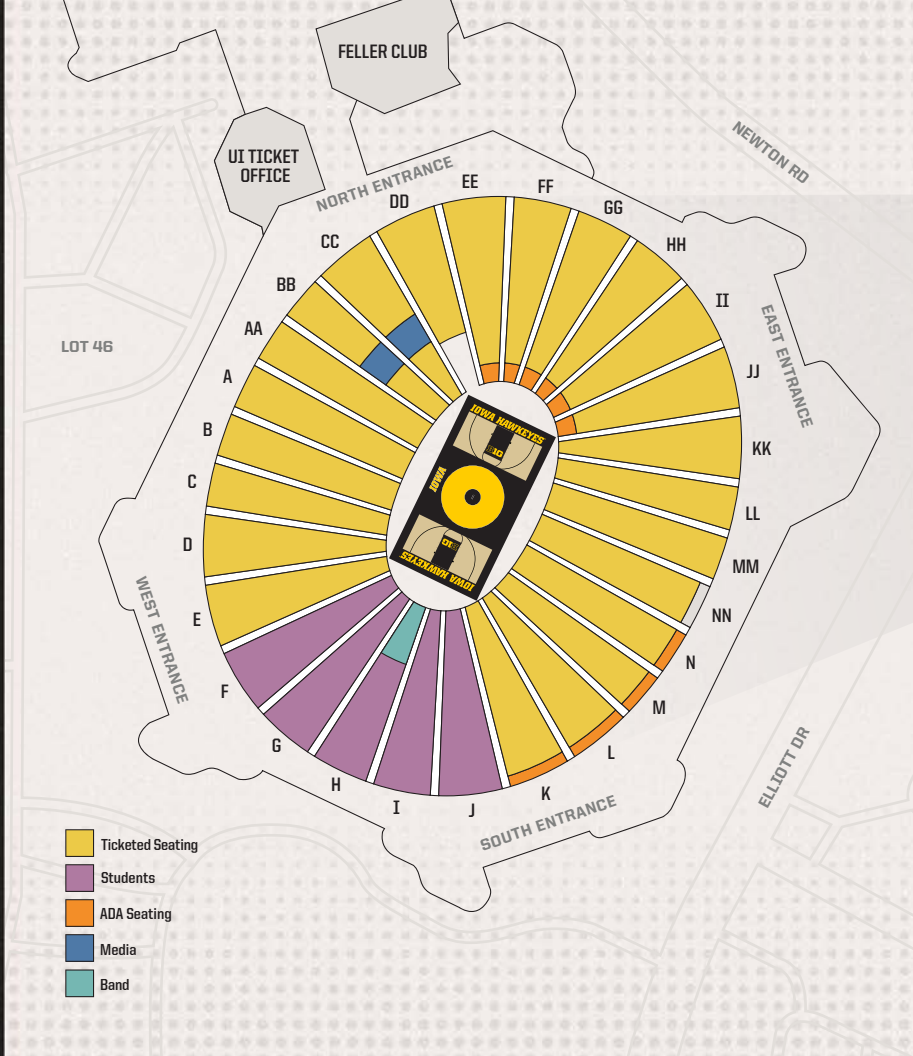


Big Ten titles. NCAA tournaments. National championships.

Iowa City is known as America's hometown for wrestling, and the University of Iowa continues to lead on the national and worldwide stage. In fact, Iowa wrestling has been the NCAA's attendance leader for 14 consecutive years—all thanks to our loyal fans.

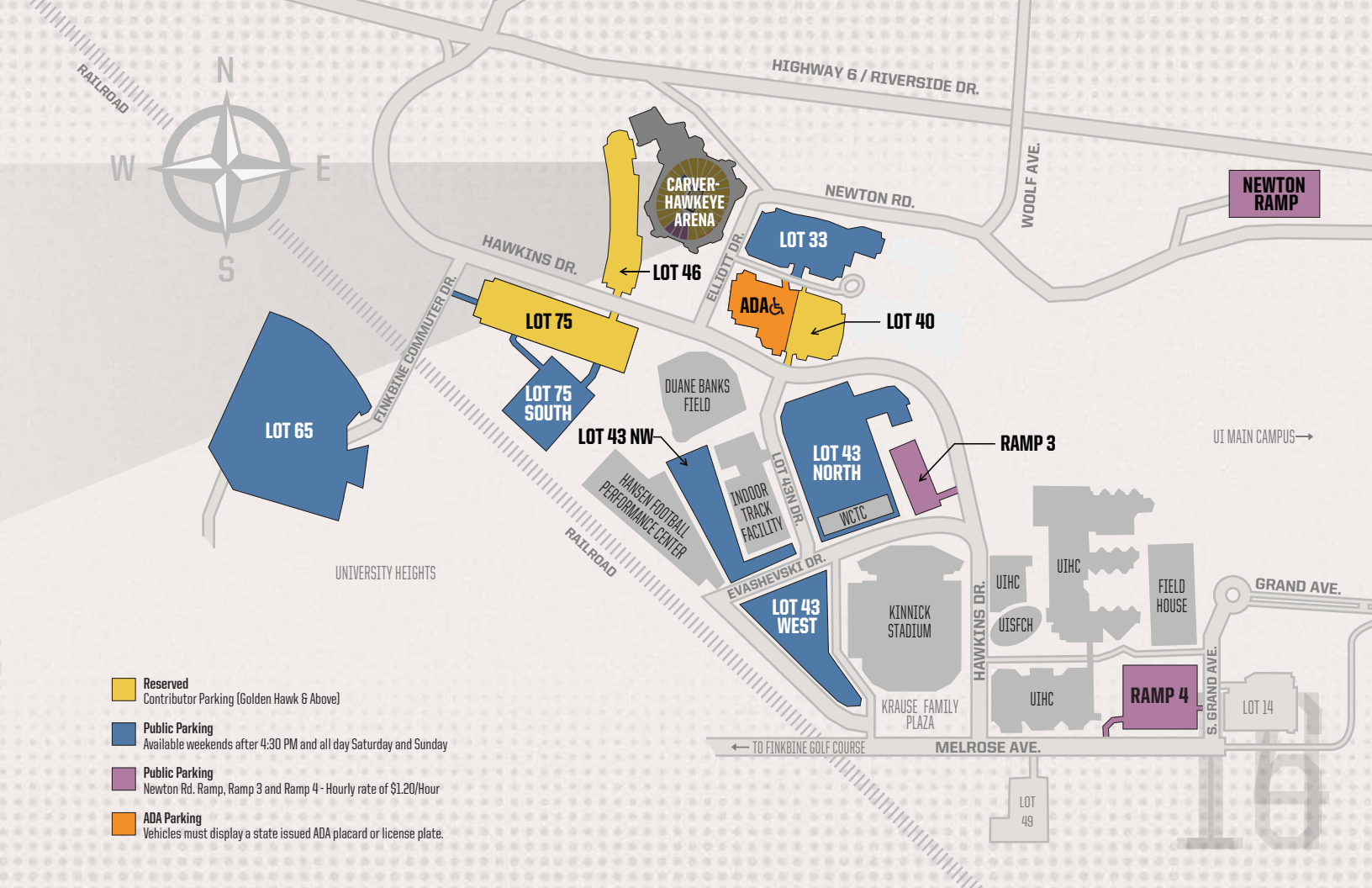
Your season ticket purchase for wrestling gives you access to the best seats. Ticket availability is based on priority status.

# 15



- Ticketed Seating
- Students
- ADA Seating
- Media
- Band





- Reserved**  
Contributor Parking (Golden Hawk & Above)
- Public Parking**  
Available weekends after 4:30 PM and all day Saturday and Sunday
- Public Parking**  
Newton Rd. Ramp, Ramp 3 and Ramp 4 - Hourly rate of \$1.20/Hour
- ADA Parking**  
Vehicles must display a state issued ADA placard or license plate.

# PREMIUM SEATING

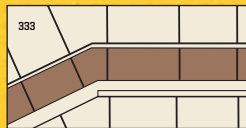
All premium seating options are sold out for the 2022 Iowa football season.

Learn more about how to get on the waitlist and seating options at:

<https://hawkeyesports.com/premium-seating-kinnick-stadium/>.

# 17

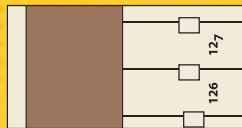
## KINNICK STADIUM



### NORTH END ZONE

#### Ted Pacha Family Club Outdoor Seats

- Extra-wide, outdoor seating
- Access to indoor, climate-controlled club
- Expanded food and refreshments menu
- Private restrooms



### PAUL W. BRECHLER PRESS BOX

#### Hawkeye Hospitality Suites (Levels 1 and 3)

- Private suites seating 12, 16, or 18 guests
- Includes expanded food and refreshments menu
- In-suite concierge staff
- Reserved parking

#### Mediacom Outdoor Club Seating (Level 2)

- Extra-wide, outdoor seating
- Access to indoor, climate-controlled club
- Expanded food and refreshment menu
- Private restrooms

#### McCord Indoor Club Seating (Level 1)

- Extra-wide, padded seating
- Indoor, climate-controlled lounge
- Inclusive food and soft drinks
- Private restrooms with coat check

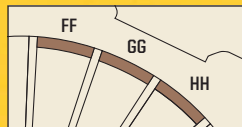
## CARVER-HAWKEYE ARENA



### COURTSIDE AND CLUB SEATING

#### (Men's and Women's Basketball)

- Padded seats located close to the action
- Pregame and halftime Feller Club access
- Preferred parking



### CARVER TERRACE

#### (Men's Basketball Only)

- Extra-wide, mesh seats located at tables of two or four
- Inclusive food service to table
- Feller Club access
- Preferred parking



### FELLER CLUB

- 3,500-square-foot space with space for 300 individuals
- Pregame inclusive hospitality for men's basketball premium seat holders
- Pregame hospitality for select women's basketball and wrestling based on benefit level

**How does the priority points system affect me?**

The priority points system ranks you relative to other I-Club members and is used to determine the order in which we offer various opportunities such as seating, contributor parking, and postseason and away-game ticketing.

**How do I secure reserved parking for football home games?**

Season ticket holders at the Silver Hawk level (\$1,200 annually minimum contribution) and above have the opportunity to purchase a football parking pass for parking near Kinnick Stadium. See page 7 for more information.

**Is my I-Club contribution tax deductible?**

As of January 1, 2018, changes were made to IRC 170(i), eliminating the 80 percent charitable deduction previously allowed for federal income tax purposes. Some states may address charitable deductibility for athletic contributions differently. Please consult your own tax advisor for applicability of federal and state tax regulations.

**Can I use a company match for my athletics gift?**

Often times, yes. Please check with your company's human resources department for more information.

**Can I receive priority points for a gift made to other areas at the University of Iowa?**

No. Only gifts made to the I-Club Fund or per-seat contributions tied to seats inside Kinnick Stadium or Carver-Hawkeye Arena are eligible for priority points.

**I have season tickets for Hawkeye football and men's basketball. Do I need to make an additional per-seat donation?**

Individuals who have season tickets in Kinnick Stadium and Carver-Hawkeye Arena that require a per-seat contribution will be required to pay whichever contribution is greater of the two.

# FAQs



# 18

THANK YOU FOR SUPPORTING  
**HAWKEYE STUDENT-ATHLETES!**

**NATIONAL I-CLUB**

Iowa Athletics Development | The University of Iowa Center for Advancement

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